



2010

Maryland Green Registry Leadership Award Winner



British American Auto Care, Inc.

British American
AUTO CARE, INC.

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The Maryland Green Registry Leadership Awards recognize organizations that have shown a strong commitment to the implementation of sustainable practices, the demonstration of measurable results, and the continuous improvement of environmental performance. Read here how these award winners achieved their environmental successes and continue to move their organization forward along the path to sustainability.

What innovation or set of results are you most proud of?

The innovation that we have been most proud of was coming up with an efficient method of draining oil bottles and not only saving the oil but being able to recycle the plastic too. In the time we have been doing this we have saved more than 55 gallons of oil and over 588 pounds of plastic.



How do you involve employees in your environmental programs and projects and keep them motivated?

Involving employees starts with motivated managers then ideas are discussed at employee meetings. We have meetings every week and from these meetings come the ideas. As projects are implemented the employees see the results. An example of this is better natural lighting leads to a more pleasant work place.

How do you measure and ensure continuous improvement in environmental performance? What have you learned from this process?

We measure our progress by using the SCORE (Sustainability Competency & Opportunity Rating and Evaluation) system once a year and set goals to



complete during the year. See <http://www.zerowaste.org/score/about.htm> By setting a baseline in every area, we can then monitor progress, see the areas we are weak in, and concentrate on those.

What have been your biggest obstacles and how did you overcome them?

The biggest obstacle was knowing what to do after taking care of the “low hanging fruit.” It seems like there are so many experts in each field. We found



Sun light tubes on left and smart lighting system on right, which adjusts wattage depending on light level and motion detection.

that having an energy consultant pays for itself. After we reviewed the utility report, we were able to do projects that cut our energy use in half.

What's the first step you would recommend that someone take when starting to green their organization?

The first step to take when going green is to have a clear vision for how sustainability relates to the company's mission statement. It starts with the management and how they embrace the process then it works down to all the employees.



Employee garden

What future innovations would you like to see in your industry and what is your vision for your organization?

The future innovations we see would revolve around the used oil we recycle. We would like to find a clean way to turn this into electricity. At the moment, garages use this oil to heat in the winter, but we would like to find a way to use it year round.

For more information on environmental best practices at British America Auto Care, Inc., visit the Maryland Green Registry website at www.green.maryland.gov/registry and click on List of Maryland Green Registry Members to view member profiles.



The Maryland Green Registry is a voluntary program that promotes and recognizes environmentally sustainable practices in organizations of all types and sizes across the State. Visit the Maryland Green Registry website at www.green.maryland.gov/registry for tips and resources designed to help organizations set and meet their own goals on the path to sustainability.

