



## Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

# Advantage Title Company

2037 Liberty Road  
Eldersburg, MD 21784  
410.795.5105  
[www.advantitle.com](http://www.advantitle.com)

Real Estate  
Member since April 2012

## Management and Leadership

### Environmental Team

#### Membership of the 'Green Team':

*Chris Breck: Chief Strategy Officer & Partner*

*Steve Potler: Chief Operations Officer & Partner*

*Joanna Schofield: Director of Business Development*

*Breanna Decker: Administrative Assistant*

#### Mission:

*To improve the efficiency and stewardship of Advantage Title Company through practical and strategic environmental advancements.*

#### Meeting:

*The group meets once every two months. Decisions are made to reduce waste, reduce energy consumption, and increase environmental responsibility within the company.*

#### Measures:

*Twice yearly analyses are created to determine the progress of the effectiveness of the 'green' projects and objectives.*

## Waste

### **Solid Waste Reduction and Reuse**

*Advantage Title Company is moving to a paperless environment. In the past, every settlement has created 250-450 pieces of paper. The company has adapted a paperless system to greatly diminish the need of printing. The development of the system began in September 2011. The implementation has been initiated in various departments since December 2011.*

- *Tax Appeal Department: December 2011*
- *Refinance Department: February 2012*
- *REO Department: April 2012*
- *Purchase Department: Currently in training*

*Though some printing is still necessary, such as closing packages for buyers, the refinance department alone has eliminated over 72% of their printing within the first 2 months of the rollout.*

*Additional steps have been created to foster environmental stewardship with regard to minimizing paper use in 2012: 100% of employees have been provided with an electronic fax account; a reusability system has been created and implemented for needed products; and marketing presentations have incorporated more electronic distributions of material thereby eliminating paper use by 45%.*

### **Recycling**

*Advantage Title enjoys an active participation in recycling paper waste. A vendor comes onsite to shred and recycle all of its paper waste. In the past three years, we have recycled over 30,000 pounds of paper in archival documentation alone. Over this past year, we have averaged 190 pounds of paper recycling every five days. This amount is steadily decreasing as we move into our paperless environment.*

*We also recycle plastic and aluminum.*

## Transportation

**Employee Commute**

*Approved employees are given the opportunity to work directly from home, negating the need to commute to the office.*

**Efficient Business Travel**

*Marketing trips are coordinated with all marketers in order to promote ridesharing. Marketers travel together to specific regions coordinated through a marketing calendar.*



*Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.*

*Learn more at [www.green.maryland.gov/registry](http://www.green.maryland.gov/registry)*

