



Maryland
Green
Registry

Top 5 Green Team Tips

Be Inclusive

Ensure a diverse membership by including representatives from different departments, functions, levels and years of tenure at your organization. Don't turn people away! Capitalize on different people's strengths, connections, and eagerness to lead or participate in program planning and implementation.

Balance the Needs of the Front Line with Leadership Priorities

Link your green team to the corporate mission and goals, while maintaining grassroots energy. Projects should reflect leadership priorities and your facility's most significant environmental, health, and economic impacts. They should also account for other ideas and concerns raised by front line employees.

Be Accountable

Establish annual goals, targets and objectives. Define projects clearly, assign responsibilities, track progress, and evaluate results. Utilize a project management tool, a sustainability dashboard, a spreadsheet or another tool to document programs in a transparent way. This will enhance your Green Team's credibility on all fronts and makes year-end reporting easier.

Meet Regularly and Creatively

Develop a meeting calendar for the year so that members can plan in advance. Meeting content should be engaging. Consider guest speakers including product and service providers, trade associations, or nonprofit organizations.

Publicize and Celebrate Results

People love to get positive reinforcement for their hard work so celebrate your accomplishments! Selecting a green employee of the month, creating an electronic newsletter, and rewarding successful departments are a few ideas. Choose visible, tangible projects early successes to publicize to inspire both employee engagement and leadership support.