



Maryland
Green Registry
MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

Kiss Kiss Goodnight Products Shell's Formula LLC



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Skincare production and sales
Member since April 2018

Management and Leadership

Environmental Policy Statement

Shell's Formula LLC is committed to reducing its impact on the environment. We will strive to improve our environmental performance over time and to initiate additional projects and activities that will further reduce our impacts on the environment. Our commitment to the environment extends to our customers, our staff, and the community in which we operate.

We are committed to:

- *Comply with all applicable environmental regulations*
- *Prevent pollution whenever possible*
- *Train our staff on our environmental program and empower them to contribute and participate*
- *Communicate our environmental commitment and efforts to our customers, staff, and our community*
- *Continually improve over time by striving to measure our environmental impacts and by setting goals to reduce these impacts each year*

This mission is printed and framed in our laboratory.

Environmental Team

Jason Winokur is our environmental leader. He currently helps measure and reduce our electricity usage and will be looking into alternative energy resources in 2018.

Waste

Solid Waste Reduction and Reuse

- *We use reusable items in production. These items include reusable mixers, spatulas, pipettes, beakers and rags for clean-up.*
- *We use a centralized inventory system to ensure we do not over-order raw ingredients.*

Recycling

- *We provide easily accessible and clearly labeled bins for recyclables (paper, plastic, glass).*
- *All packaging used to ship our final product are recyclable.*

Hazardous Waste/Toxic Use Reduction

- *We utilize no hazardous materials in our production.*
- *We review our MSDS to ensure compliance with zero hazardous waste for production and our final products are not hazardous waste.*
- *We use no petroleum-based or chlorinated cleansers.*

Energy

Energy Efficiency

- *We use motion sensor LED lighting in the production area.*
- *We turn off all equipment when not in use.*
- *We are dedicated to making bigger batches of our product to ensure less waste and water is used during clean up.*
- *Recently, our lab switched from three 13W fluorescent lights to a single 25W LED light, saving 14 W. We also switched to a motion sensor system. The motion sensor uses 1 W continuously. Previously the three 13W fluorescent light were left "ON" an average of 8 hours a day using 312 Wh. Now it is "ON" only an average of 2 hours a day using 74 Wh. We are saving 233Wh each day with the new motion sensor and LED lighting, saving \$12 per year.*

Transportation

Efficient Business Travel

Nearly 90% of our business meetings are by teleconference.



Maryland

Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at green.maryland.gov

