



MARYLAND Green Registry

2013 Leadership Award Winner

GOODWILL INDUSTRIES INTERNATIONAL



ABOUT GOODWILL INDUSTRIES INTERNATIONAL

Goodwill Industries International is a non profit organization with approximately 120 employees at its headquarters in Rockville. Their Going Green Team holds monthly meetings to gather ideas on improving their environmental policies and practices and solicits feedback from all employees.



15810 Indianola Drive
Rockville, MD 20855
www.goodwill.org



ACHIEVEMENTS

- Tracked energy usage on a monthly basis through Energy Star Portfolio Manager to identify ways to decrease energy consumption. Installed energy efficient lighting and occupancy sensors, reducing energy consumption by more than 58,000 kWh annually, and achieved further reductions through automated temperature controls, shades on windows and the use of Energy Star products.
- Reduced paper use by moving accounting and other functions to digital format and by implementing a key fob system that tracks accounts on their printers to encourage the efficient use of printers and paper.
- Increased recycling rate at both their headquarters and at off-site company events.
- Reorganized their kitchen to encourage the use of reusable dishware and glassware.
- Diverted over 3.6 billion lbs of usable goods and electronic equipment from landfills on an annual basis through its donation programs.



The Maryland Green Registry Leadership Awards recognize organizations that have shown a strong commitment to the implementation of sustainable practices, the demonstration of measurable results, and the continual improvement of environmental performance.