



## Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

# CleanChoice Energy, Inc.



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Member since April 2018

## Management and Leadership

### Environmental Policy Statement

#### *CLEANCHOICE ENERGY ENVIRONMENTAL & SOCIAL OPERATIONS GUIDELINES*

*CleanChoice Energy is an energy company that does good. Our mission is to switch as many American homes and businesses to clean, renewable energy as possible. That's because we want a world free of catastrophic climate change with pure, clean air.*

*We only supply 100% clean, pollution-free energy, and we have no ties to fossil fuel or nuclear energy production. We make a bigger impact for our customers by supporting the development of new, renewable energy farms located as close as possible to our customer base. That way we make the biggest impact on the air our customers breathe.*

***Vision:*** *A world free of catastrophic climate change with pure, clean air and abundant renewable energy.*

***Mission:*** *Transform the US electricity market by switching homes and businesses to clean, renewable energy.*

*CleanChoice Energy is committed to using the power of business to solve social and environmental challenges and continuously improving our impact to advance our mission and vision for a sustainable world.*

### Environmental Team

*CleanChoice Energy's social & environmental team is led by Richard Graves, Chief Impact Officer & Co-founder, and consists of a cross-functional team across Finance & Wholesale, Operations, Marketing, Data & Development. There are several interlocking groups, including one that determines clean energy*

*procurement that meets monthly, a brand and values team that does quarterly reports, and an impact performance team that meets annually and on an ad-hoc basis. We also have teams that address environmental audits, compliance, and new clean product development that meet between weekly and monthly.*

**Annual Environmental Goals**

*We have set a goal of reducing emissions by 3 billion pounds of CO<sub>2</sub>e by 2018 and 4 billion by 2019. See here: <https://www.prnewswire.com/news-releases/cleanchoice-energy-surpasses-2-billion-kilowatt-hours-served-300605302.html>*

**Environmentally Preferable Products and Services**

*CleanChoice Energy is the first and only supplier of just 100% renewable energy, from wind & solar power, as well as a leading provider of Community Solar Subscriptions.*

**Environmentally Preferable Purchasing**

*CleanChoice Energy sources local and regional renewable energy from vetted wind and solar farms (wildlife-screened), across our 9-state footprint. We purchase certified renewable energy across our footprint from recently built non-combustion zero-emissions clean energy sources. We have also conducted labor standards screenings of projects.*

**Independently-Audited Environmental Management System**

*We have conducted Green-e audits (by a 3<sup>rd</sup> party auditing firm), are a Certified B Corporation, and Green Business Network Gold certified.*

## Waste

**Recycling**

*Our building recycles metals, plastics, glass, and paper. The diversion rate, based off audit findings is that 78% of plastic, 80% of metals, 98% of mixed paper, and 73% of glass waste generated is being recycled.*

**Hazardous Waste/Toxic Use Reduction**

*We divert single-use batteries, when used, into a specialized recycling stream. The pounds diverted are low, due to high use of rechargeable cells, but are over 70 lbs. annually.*

## Energy

### **Energy Efficiency**

*We have used our building improvement funds to install LED lighting in our office space, which should save between 40-45% in electricity consumption.*

### **Renewable Energy**

*CleanChoice Energy provides several hundred million kW hours to our customers, both residential and commercial customers, including covering our own operations.*

## Transportation

### **Employee Commute**

***Policy:** Corporate facilities are to be cited within ½ mile of public-transit, preferentially in previously constructed or LEED certified buildings. Use of carpooling, biking, or public transit are incentivized for employees, including through provision of a free shuttle pass to Metro, pre-tax travel benefits, and discounts on Zipcar and bike sharing.*

***Walk Score:** 95/100*

***Transit Score:** 80/100*

***Rail Stations within 1 Mile:** Orange, Blue, Red*

***Bike Share locations within ½ Mile:** 5*

***Bike Parking available on premise:** Yes*

*Car sharing is available from Zipcar, Hertz On Demand and RelayRides.*

### **Efficient Business Travel**

*CleanChoice Energy maintains offices in the DC-area and New York City, where we have installed videoconferencing technology for individual and group telepresence to reduce team travel. We have reduced travel from a team of 10 in NYC by a least 108 round-trips from NYC to DC, a savings of at least 26.4 tons of CO2e.*

## Green Building

### **LEED**

*Our headquarters is sited in a LEED Silver building.*

## Environmental Certification Programs, Awards, and Other Activities

*Corporate & Product Certification Status:*

*Green America: Green Business Network Gold Certification*

*Better Business Bureau: A+*

*B Corporation Certification: Certification Approved with final score: 113*

*Global Impact Investing Rating System: Five Star Rating*

*American Sustainable Business Council: Membership Approved*

*US Green Building Council: Membership Approved*

*Montgomery County Green Certification: Approved*

*Green-e: Certified Green-e Residential Product Available. Commercial pending.*



*Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.*

*Learn more at [green.maryland.gov](http://green.maryland.gov)*

